

## COURSE OF STUDY: COMMUNICATION SCIENCE

ACADEMIC YEAR: 2023-2024

ACADEMIC SUBJECT: Media Law

General information	
Year of the course	2023/2024
Academic calendar (starting and ending date)	Semester II - March 2024/May 2024
Credits (CFU/ETCS):	6
SSD	IUS/01 – Private Law
Language	Italian
Mode of attendance	Optional

Professor/ Lecturer	
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Department and address	Dipartimento di Giurisprudenza-Palazzo F. Cassano-Corso Italia, 23-Piano 1°
Virtual room	
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Monday from 11:00 to 14:00

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
CFU/ETCS			
6	40		

<b>Learning Objectives</b>	The course aims to give the student a knowledge of the legal rules that the use of media. In particular, the teaching, focusing on the case analysis, will analyze the civil law profiles of the media law in relation to journalistic, radio and television, advertising, Internet activities.
<b>Course prerequisites</b>	No preliminary Knowledge is required

<b>Teaching strategie</b>	Frontal lessons, seminar activity. During the semester will also be indicated doctrinal and jurisprudential material to deepen and/or update the issues that will arouse greater interest among students. The teaching will give priority to the method of case analysis. Multimedia tools will also be used
<b>Expected learning outcomes in terms of</b>	
<b>Knowledge and understanding on:</b>	At the end of the course the student will have acquired: - knowledge of the main media institutions; - knowledge of the main legal rules governing the various sectors of the discipline (press, radio and new media); - knowledge and understanding of the main legal issues related to the use of the media, with particular reference to the latest technological innovations; issues related to economic exploitation and personal protection.
<b>Applying knowledge and understanding on:</b>	The student will be able to access independently the sources necessary to operate consciously in the fields of interest (regulation, jurisprudence, industry bodies, etc.).
<b>Soft skills</b>	- <i>Making informed judgments and choices</i> The student, using the acquired knowledge, will achieve critical ability and autonomy of judgment with respect to the issues of media law that present particular problematic profiles (e.g. protection of the privacy and personality of the individual, copyright, exercise of professional activity in the field of communication, issues related to the use of the internet). - <i>Communicating knowledge and understanding</i> The student will be able to present, with awareness, the regulatory discipline of media law and to report on the main legal issues related to it. - <i>Capacities to continue learning</i> Moreover, the student will be able to demonstrate, with an adequate mastery of the technical-legal language, to have acquired a good degree of knowledge, even critical, of the legal profiles concerning the different fields of study.

<b>Syllabus</b>	
<b>Content knowledge</b>	The course aims to analyze the rules on communication related to the framework of the c.d. information society. In particular, will be considered in detail: Introduction to the media law; - The constitutional principles governing the means of communication between protection of the freedom of enterprise and protection of the person (right to information, freedom of expression, pluralism of information, right to exploitation of public service ether and equal access); - Competition and market in the communication; - Radio-television (media control, pluralism, radio and television as entertainment company); - The freedom of expression in the world of Internet; - Information, communication and knowledge (the freedom to disseminate data, the right to access information, the right to be informed, the legal information obligation, the knowledge society); - The Journalistic activity (access to the profession the activity as intellectual service, information privileges, professional diligence); - Means of communication and responsibility of provider operators (responsibility

	for system security breaches); - Commercial advertising on television and electronic media and its limits; - Protection of privacy and personal rights; - Protection of intellectual property rights.
<b>Texts and readings</b>	BASSINI, CUNIBERTI, MELZI D'ERIL, POLLICINO, VIGEVANI, <i>Diritto dell'informazione e dei media</i> , Torino, Giappichelli, 2022, pp. 3-65; 95-172; 175-181; 207-412
<b>Notes, additional materials</b>	
<b>Repository</b>	

<b>Assessment</b>	
Assessment methods	The learning will be verified by oral examination on the main topics covered in the course.
Assessment criteria	<ul style="list-style-type: none"> <li>- <i>Knowledge and understanding</i> The assessment will take into account knowledge of the main legal issues related to the use of the media,</li> <li>- <i>Applying knowledge and understanding</i> Ability to grasp the application potential of the acquired knowledge and to propose coherent solutions to-concrete legal issues</li> <li>- <i>Autonomy of judgment</i> Ability to rework the principles and rules being studied by grasping their application scope</li> <li>- <i>Communicating knowledge and understanding</i> Clear and consistent exposure</li> <li>- <i>Capacities to continue learning</i> Mastery in identifying the legal rules governing the different areas of discipline and analytical skills.</li> </ul>
Final exam and grading criteria	<p>Final oral exam with vote in thirtieth.</p> <p>Criteria for assessment of the examination:</p> <ul style="list-style-type: none"> <li>- ability to reflect and elaborate complex thinking;</li> <li>- ability to express oneself clearly and in appropriate language;</li> <li>- ability to incorporate legal institutions into the framework of the principles and values which underpin the legal order;</li> <li>-ability to analyse and understand the relevant legal texts, doctrinal contributions and the relevant case-law</li> </ul>
<b>Further information</b>	
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